

The Centre for Feminist Research Presents:

# BOOK LAUNCH

12-1.30PM, TUESDAY, FEBRUARY 26, 2019.  
305 FOUNDERS COLLEGE, YORK UNIVERSITY.  
OPEN TO ALL. ACCESSIBLE SPACE.  
LIGHT REFRESHMENTS SERVED.  
RSVP TO [JULIAPYR@YORKU.CA](mailto:JULIAPYR@YORKU.CA).

**COPIES OF THE BOOK AVAILABLE FOR PURCHASE!**

*The Time Has Come* explores how a patriarchal culture that has given power and privilege to men comes at a huge cost to women, children, and, surprisingly, to men as well. It details how very achievable changes in our workplaces and families, in the ways we raise boys to be men and dismantle rigid gender binaries, and in the movement to end men's violence will bring significant rewards to communities all around the world.

**Michael Kaufman** is the cofounder of the White Ribbon Campaign—the largest international network of men working to end violence against women—and for decades has been an advisor on gender equality to the United Nations, governments, NGOs, schools, and workplaces around the world.

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# THE TIME HAS COME

Why Men Must Join  
the Gender Equality  
Revolution

MICHAEL  
KAUFMAN



*Founders College*  
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**SELF, CULTURE & SOCIETY**

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